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TRAVEL & TOURISM

0471/12

Paper 1 Key Terms and Concepts

May/June 2025

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.



1 Refer to Fig. 1.1 (Insert), information about tourism in the USA.

(a) Identify the following:

the amount tourism currently contributes to GDP

the amount spent by domestic tourists in the USA

[2]

(b) Explain **one** likely reason why domestic tourists spend more than inbound tourists in the USA.

.....
.....
.....
.....
..... [2]

(c) Explain **one** reason the USA has so many tourists from the following source markets:

Mexico

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.....
.....
.....

United Kingdom

.....
.....
.....
.....

[4]





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(d) Explain **three negative economic impacts of tourism.**

1

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2

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3

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[6]

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(e) Discuss why governments set objectives for tourism development.

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[6]

[Total: 20]





2 Refer to Fig. 2.1 (Insert), a photograph of a travel agent app.

(a) State **two** types of travel agents.

1

2

[2]

(b) Other than dynamic packages, state **two** types of package holidays.

1

2

[2]

(c) Explain **two** reasons why tour operators sell dynamic package holidays.

1

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2

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[4]





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(d) Evaluate **two** ways travel agents can benefit from selling products via an app.

1

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2

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[6]

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(e) Assess the benefits of package holidays for customers.

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[6]

[Total: 20]





3 Refer to Fig. 3.1 (Insert), information about a new aquarium attraction in Abu Dhabi.

(a) State **two** ancillary services.

1

2

[2]

(b) Describe how visitor attractions are intangible.

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[2]

(c) Explain **two** ways visitor attractions could provide for business tourists.

1

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2

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[4]





1

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2

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(e) Evaluate the consequences of locating all visitor attractions in one area.

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.....

[Total: 20]





4 Refer to Fig. 4.1 (Insert), a photograph of a coach outside a hotel.

(a) Identify **two** examples of good customer service seen in Fig. 4.1.

1

2

[2]

(b) State **two** types of serviced accommodation meal plans.

1

2

[2]

(c) Explain **two** impacts on hotels of bad customer service.

1

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2

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[4]





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(d) Explain the importance of the following interpersonal skills:

teamwork

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patience

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[6]

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(e) Evaluate the importance of destinations having sustainable transport options.

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[6]

[Total: 20]



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